

# Dana W. Reed



Reed & Davidson, LLP  
Los Angeles, CA

“Indeed, every court which has addressed the issue to date has found the use of public funds for partisan campaign purposes improper, either on the ground that such use was not explicitly authorized or on the broader ground that such expenditures are never appropriate”

Stanson v. Mott (1976) 17 Cal.3d 206 citing Citizens to Protect Public Funds v. Board of Education (1953) 13 N.J. 172

(a) An officer, employee, or consultant of a local agency may not expend or authorize the expenditure of the funds of the local agency to support or oppose the approval or rejection of a ballot measure or the election or defeat of a candidate by the voters.

California Government Code § 54964

“For a communication to be designed to influence the outcome of an election, it must be such that reasonable minds could not differ as to whether the communication unambiguously urges a person to vote in a particular manner or clearly and unmistakably presents a plea for action and identifies the advocated action.”

Kromko v. City of Tucson (2002) 47P.3d 1137

“The outcome in *Kromko* suggests that cities in Arizona will have considerable leeway to advocate particular outcomes on ballot questions by disseminating materials containing one-sided or biased information, so long as the materials are arguably intended to inform and not persuade.”

Kromko v City of Tucson Arizona Law Review Vol.  
46:423-433





54

2150

Measure M's half-cent sales tax...

...going a long way to improve  
Orange County's transportation!



proudly administered by OCTA

1023493

LNG

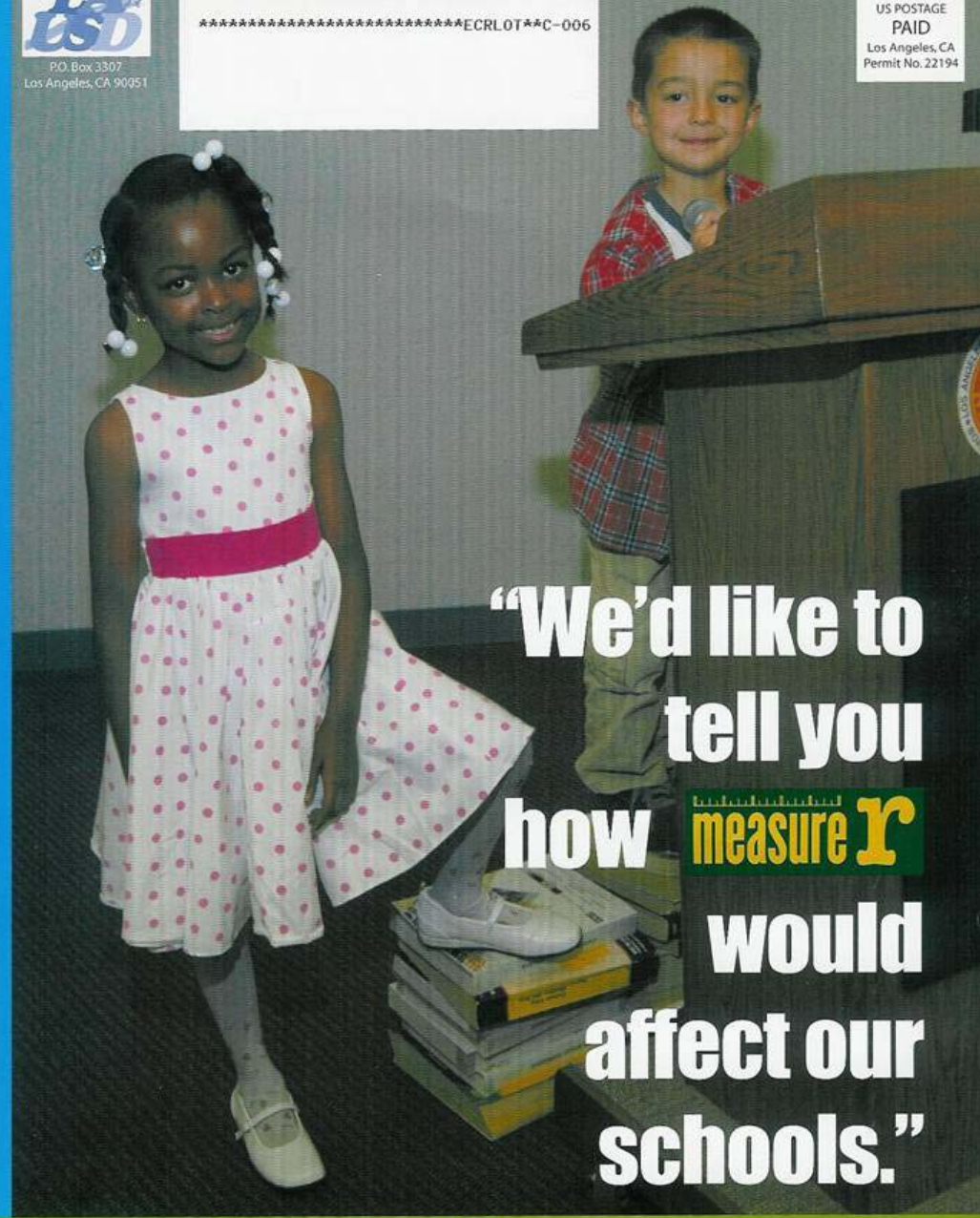
NO WELDING  
NO SMOKING



P.O. Box 3307  
Los Angeles, CA 90051

\*\*\*\*\*ECRL0T\*\*C-006

NONPROFIT ORG  
US POSTAGE  
PAID  
Los Angeles, CA  
Permit No. 22194



**“We’d like to  
tell you  
how **measureR**  
would  
affect our  
schools.”**



# Local District E

Serving the Communities of Eagle Rock, Hollywood, Mid-Wilshire & Silver Lake

Dear Neighbor,

The Los Angeles Board of Education recently placed a neighborhood school repair and improvement measure on the March 2<sup>nd</sup>, 2004 ballot.

This measure—known as Measure R—will repair aging schools, many of which are more than 60 years old, and build new neighborhood schools to relieve student overcrowding.

In Eagle Rock, Hollywood, Mid-Wilshire & Silver Lake, Measure R will fund at least 225 school repairs and improvements. These projects will include:

- ✓ Repairing leaking roofs, cracked walls, and floors;
- ✓ Upgrading outdated fire alarms and safety systems;
- ✓ Renovating old classrooms and restrooms;
- ✓ Replacing outdated heating, plumbing, and electrical systems; and
- ✓ Continuing the removal of the hazards of asbestos and lead paint.

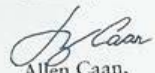
To relieve student overcrowding, Measure R will also build approximately 5 new neighborhood schools in Eagle Rock, Hollywood, Mid-Wilshire & Silver Lake. These schools will provide space for 5,010 students, many of whom currently attend classes in overcrowded classrooms.

The cost of Measure R to property owners will be no more than \$5 per month per \$100,000 of assessed (not market) property value.

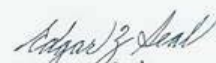
All Measure R funds will be closely monitored by an independent Citizens' Oversight Committee, which will report to the public on annual financial and performance audits. By law, no money can be spent on administrators' salaries.

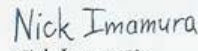
A complete list of Measure R activities and proposed repair projects is available at [www.lausd.net/Measure\\_R](http://www.lausd.net/Measure_R). If you have any questions, please feel free to contact us at 213.241.2024.

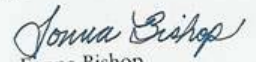
Sincerely,

  
Allen Caan,  
Widney H.S. Teacher

  
Tony Castillo,  
Luther Burbank M.S. Parent

  
Dr. Edgar Seal,  
Local Superintendent

  
Nick Imamura,  
Franklin Ave. Elementary Student

  
Fonna Bishop,  
Hollywood H.S. Principal

measure R

VOTE March 2<sup>nd</sup>!

# Local District G

Serving the Communities of Central Los Angeles

Dear Neighbor,

The Los Angeles Board of Education recently placed a neighborhood school repair and improvement measure on the March 2<sup>nd</sup>, 2004 ballot.

This measure—known as Measure R—will repair aging schools, many of which are more than 60 years old, and build new neighborhood schools to relieve student overcrowding.

**In Central Los Angeles, Measure R will fund at least 138 school repairs and improvements.**

These projects will include:

- ✓ Repairing leaking roofs, cracked walls, and floors;
- ✓ Upgrading outdated fire alarms and safety systems;
- ✓ Renovating old classrooms and restrooms;
- ✓ Replacing outdated heating, plumbing, and electrical systems; and
- ✓ Continuing the removal of the hazards of asbestos and lead paint.

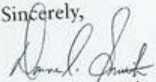
**To relieve student overcrowding, Measure R will also build approximately 5 new neighborhood schools in Central Los Angeles.** These schools will provide space for 4,784 students, many of whom currently attend classes in overcrowded classrooms.

The cost of Measure R to property owners will be no more than \$5 per month per \$100,000 of assessed (not market) property value.

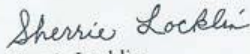
All Measure R funds will be closely monitored by an independent Citizens' Oversight Committee, which will report to the public on annual financial and performance audits. By law, no money can be spent on administrators' salaries.

A complete list of Measure R activities and proposed repair projects is available at [www.lausd.net/Measure\\_R](http://www.lausd.net/Measure_R). If you have any questions, please feel free to contact us at 213.241.2024.

Sincerely,



Donna L. Smith,  
Dorsey High School Teacher



Sherrie Locklin,  
Hillcrest Elementary Parent



Sharon Robinson,  
Local Superintendent



La Tavia Gossett,  
Dorsey H.S. Student



JoAnne Polite,  
Baldwin Hills Elementary Principal

**measure R**

**VOTE March 2<sup>nd</sup>!**